

# OKABASHI

**To be released**

March 7, 2008

## **Okabashi Introduces Comfortable New Styles in Fun Spring Colors**

Atlanta, Ga. (March 7, 2008) – Okabashi, the leader in American-made, casual footwear, has introduced three fun new styles to their women’s collection of casual and affordable footwear. The new styles, the Paris, the Messina and the Sienna, are available online for \$15.

- **The Women’s Paris**

This mid-heel shoe is stylish and comfortable. Of particular interest is the unusual “art deco” design. Available in four great colors (white, turquoise, brown and black), these shoes can be worn for dress or casual events and will complement any spring and summer wardrobe.



- **The Women’s Sienna**

This mid-heel style has been updated and is the shoe that goes with every outfit, whether dress or casual. The Sienna is available in four colors (white, poppy red, wheat and black) and is the perfect accessory for any wardrobe.



- **The Women’s Messina**

This open-toe flat is perfect for a day in the park, by the pool or for everyday wear. The Messina is available in four sporty and versatile colors (yellow, wheat, brown and black).



Okabashi is fun, affordable fashion for everyday wear, play and gardening. Okabashi has styles for kids, adults and active seniors and are the only shoes in their category to be endorsed by the American Chiropractic Association. They are also recommended for sufferers of foot pain, including plantar fasciitis and heel pain.

Ten additional Okabashi styles are available by calling 1-800-443-6573 or on the website at [www.okabashi.com](http://www.okabashi.com). Men’s and children’s sizes and styles are also available.

Okabashi products are made with MicroPlast®, a lightweight material exclusive to Okabashi that cushions every step while flexing with your feet as you walk.

For 25 years, Okabashi shoes have been made in America. The company’s manufacturing facility is located near Atlanta, in Buford, Georgia. In addition, Okabashi backs their products with a two-year guarantee and more than 15 percent of material used for Okabashi shoes is recycled.

### **About Okabashi Brands, Inc.**

*Based in Buford, Ga., Okabashi Brands, Inc. is dedicated to providing customers with the best in casual footwear. Over the past 25 years, Okabashi has sold more than 100 million pairs of shoes. Okabashi shoes, sold online and at CVS, Walgreens and select retailers across the US and Canada, are available in men’s, women’s and kid’s sizes and in a variety of styles and colors. Shoe collections include flip flops, casual slides, mid heel sandals and clogs. For more information, visit our website at [www.okabashi.com](http://www.okabashi.com).*

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*Okabashi product photos available upon request.*