

OKABASHI

To be released
May 14, 2008

Okabashi Shoes for Father's Day Help Dad Relax after Day at the Office and Exercise

- Win two free pairs of Okabashi shoes for Dad by visiting <http://www.okabashi.com/Father> by June 9, 2008; delivery in time for Father's Day -

ATLANTA (May 14, 2008) – Treat Dad right on Father's Day with Okabashi shoes. When Dad's feet are tired at the end of the work day, after exercise or other strenuous activities, Okabashi shoes are perfect as a "recovery" shoe – shoes that massage, support and soothe Dad's feet, while keeping them cool and comfortable indoors or outdoors.

Consumers can enter Okabashi's Father's Day contest at <http://www.okabashi.com/Father> through June 9, 2008 to win two free pairs of shoes and automatically receive a 15% off coupon for their next purchase. Winner will get their free pairs in time for Father's Day.

Shoes Fit All the Right Places

Okabashi's foot bed is designed to fit the anatomical structure of the foot for a proper fit including arch support - an important element missing from many of today's casual shoes. The toes, arch and heel are properly supported at all the right places along the foot bed. And, Okabashi shoes are the only shoes in their category to be endorsed by the American Chiropractic Association - recommended to relieve foot, leg and back pain.

Quality, American-Made and Affordable

Okabashi is an American-Made brand that believes comfort and quality doesn't have to come with a high price tag. Okabashi's most popular men's styles include the best selling Eurosport, Milan and Torino - these and other styles are all available online at www.okabashi.com for \$14.99. All Okabashi shoes are washable, anti-microbial and non-slip.

- **The Men's Eurosport**

This men's slide features sporty detailing and an extra wide foot bed for maximum comfort. Eases foot fatigue and great as a shower shoe.



- **The Men's Milan**

A cross strap, comfort slide for both comfort and keeping the foot cool and stylish. Complements dressy shorts and nice khakis for a variety of outings.



- **The Men's Torino**

This rugged men's slide features a woven-leather look making casual style effortless and is great for around the house comfort, especially on hardwood and tile floors.



Okabashi also has flip flops, slides, mid-heel sandals and clogs for women and kids, and offers a two-year guarantee with no hassle returns. The company's manufacturing facility, located near Atlanta, in Buford, Georgia, dedicates itself to no-waste manufacturing by putting 100% of excess material back into the manufacturing cycle.

About Okabashi Brands, Inc.

Based in Buford, Ga., Okabashi Brands, Inc. is dedicated to providing customers with the best in casual footwear. Over the past 25 years, Okabashi has sold more than 100 million pairs of shoes. Okabashi shoes, sold online and at CVS, Walgreens and select retailers across the US and Canada, are available in men's, women's and kid's sizes and in a variety of styles and colors. Shoe collections include flip flops, casual slides, mid heel sandals and clogs. For more information, visit our website at www.okabashi.com.

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Okabashi product photos available upon request. Sample shoes available to media upon request.