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For More Information, Contact:

Caroline March-Long
434-295-5938
carolineml@okabashi.com

**Okabashi Brands Announces Grand Opening of its
Direct-to-Consumer Showroom in Buford, Georgia**

*-- Okabashi, a Georgia footwear manufacturer for almost 25 years, is now open to the public
on Fridays, from 11am – 2pm for direct-to-consumer sales --*

-- First 25 customers receive buy one, get one free offer --

Buford, Ga., May 3, 2006 – Okabashi Brands, Inc., a U.S.-based manufacturer of foot therapy products, today announced the grand opening of a footwear showroom at its manufacturing facility in Buford, Georgia. Local consumers can visit the Okabashi showroom on Fridays from 11am to 2pm to see and try on a vast array of men’s and women’s shoes from its 2006 collection, which include clogs, slides, mid-heel sandals, and thongs (flip flops). The first 25 customers receive a buy one, get one free pair of shoes offer.

With over 25 million pairs sold in the U.S., Okabashi shoes combine a comforting, therapeutic footbed design based on reflexology with a proprietary material that offers consumers a durable, flexible and affordable shoe. The American Chiropractic Association recently endorsed its entire line of shoes.

“Since only two percent of shoes are made in the U.S. anymore, consumers rarely get the opportunity to buy shoes direct from a U.S. manufacturer.” said Kerry Cunningham, executive vice president, finance and operations at Okabashi. “We’ve had customers from Georgia and specifically greater Atlanta ask us to open up our facility for the most selection of color and styles year round.”

The showroom will feature Okabashi’s new Resort Thong and Resort Slide in two tone colors, featuring Okabashi’s exclusive massaging footbed paired with an upper contrasting color in rich jewel tones such as hot pink, grass green, coral, hot chocolate and turquoise.

Directions to the Okabashi footwear showroom are as follows: From I-85 running north/south through Atlanta, take I-985 north and exit at Exit # 8 (Friendship Road), turn left and travel through three traffic lights, turn left onto Highway 13, turn left after traveling one mile onto Commonwealth Park (Industrial Park) and make a left into Okabashi, the second driveway on the left. Phone number: 770-945-1330.

About Okabashi Brands, Inc.

With manufacturing based in Buford, Ga., Okabashi is dedicated to providing customers with the best in therapeutic footwear and shoes, which are designed to prevent foot fatigue by applying the principles of reflexology.

Okabashi is the number one brand in massaging footwear, having sold more than 25 million pairs in the U.S. Okabashi is currently sold at the company Web site at www.okabashi.com. Customers can find both men's and women's shoes in a variety of styles and colors. Shoe collections include thongs, casual slides, mid heel sandals and clogs.

For more information, visit our Web site at www.okabashi.com or contact Caroline March-Long at carolineml@okabashi.com or 434-295-5938. For sales questions, call 1-800-443-6573.

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