



**To Be Released**  
**November 14, 2006**

**Attention:** Photos of select 2007 styles available at [www.okabashi.com/news](http://www.okabashi.com/news)

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**Okabashi Shoes Announces Christmas Specials on Select 2007 Styles and  
New Online Gift Certificates**

*-- Okabashi online gift certificates allow friends and family to purchase new 2007  
spring and summer styles ---  
-- Okabashi customers can find gifts under \$15 and under \$10 --*

**ATLANTA, November 14, 2006**– Okabashi Brands, Inc., a U.S.-based designer and manufacturer of foot therapy products, today announced the early availability of its new 2007 Men’s “Torino” and Women’s “Naples” shoe, available now for Christmas delivery if ordered by December 15 at [www.okabashi.com](http://www.okabashi.com). Customers receive free shipping for orders over \$35.00 and all Christmas orders come with free gift-wrapping and a two-year guarantee.

Online Okabashi customers will find affordable gift options priced under \$15 and under \$10 that work within anyone’s budget. And starting this Christmas season, Okabashi offers online gift certificates good for one year.

“Online gift certificates are a great gift option for our customers. This way, family and friends can use the certificate to buy their preferred style when it suits them. Shopping online at [okabashi.com](http://okabashi.com) is also easy, fast and safe. And, our free shipping offer for purchases over \$35 makes shopping online an even better value,” said Lorenzo Gonzalez, director, Brand Development.

The new Men’s Torino shoe is an update to Okabashi’s most popular men’s shoe. Made with a wider footbed for added comfort and a breathable design, the Weave design shoe is available in wheat.

The new Women’s Naples shoe, based on one of Okabashi’s favorite walking shoes with a cross-strap design, has an updated look, but the same foot-hugging comfort and open-toe design. The Naples is available in Hot Chocolate this holiday season. Okabashi clogs are now also featured as the perfect indoor and outdoor shoe for the winter season.

As with all Okabashi shoes, the new styles are endorsed by the American Chiropractic Association (ACA), therapeutically designed on the principles of reflexology and made with Okabashi's signature material, making them durable, lightweight, and slip-resistant.

**Who would enjoy Okabashi shoes for Christmas?** Your friends, colleagues or family members will appreciate a stylish shoe that supports and massages the foot during time at home, work or play. Okabashi shoes also make a great alternative to the traditional gift of slippers. Unlike slippers, Okabashi shoes are comfortable, yet breathable and odor resistant.

**Why are Okabashi shoes so beloved?**

- Endorsed by ACA for foot support and pain relief
- Durable, non-slip, and flexible
- Keep feet healthy, clean and dry with Micro-Check,™ an antimicrobial agent providing shoe protection
- American design and American made

**About Okabashi Brands, Inc.**

With manufacturing based in Buford, Ga., Okabashi is dedicated to providing customers with the best in therapeutic footwear and shoes, which are designed to prevent foot fatigue by applying the principles of reflexology.

Okabashi is number one in massaging footwear, having sold more than 100 million pairs worldwide. Customers can find both men's and women's shoes in a variety of styles and colors. Shoe collections include thongs, casual slides, mid heel sandals and clogs.

For more information, visit our Web site at [www.okabashi.com](http://www.okabashi.com) or call us at 770-945-1330.

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